

Part 2, Theme 1 – the Look and Feel of Feilding’s Town Centre

Feilding High School

- Generally we do value heritage but are concerned about the money it will cost to refurbish heritage buildings.
- Keep Edwardian feel but build new structures rather than refurbishing what is already there.
- Save the Hotel building.
- Update clock tower (may be Edwardian feel)
- Block with Smiths Pharmacy – just façade
- Get rid of big, ugly red fences on footpath
- Everything made more cohesive, same time period etc
- Keep and protect the character of the hotel building
- If making building owners follow a specific refurbishing idea then provide them with financial and design support. If they have flexibility then they shouldn’t be given the same level of support.
- Square currently looks quite fragile but we really like the character
- Authentic, heritage look for accent features like seats, planter boxes etc.
- Feilding Hotel revamp library/apartments
- Proper artist to do murals (not school kids)
- Blocks of facades restore
- Terry Urquhart building save – iconic building
- Save some old buildings
- Target areas for new development – i.e. Rosebowl etc Kimbolton Road
- Lane (street) for instagram pics
- New architecture be timeless – design guidelines
- Blend of old and new – guidelines
- Incentives to help owners save facades
- Water feature with walkway around it
- Keep street furniture same style – maybe change colour
- Drinking fountains in town (not ones that people put their mouths on)
- Like when buildings are old but modern uses and streetscape
- Apartments are a good idea, as long as there are people who want to live in them
- New Plymouth CBD permanent shade structures
- More pedestrian only areas – e.g. behind the AA

- Fun looking seating – cool place for kids to hang
- Family friendly – more activities for kids e.g. oversized games
- More sit-in restaurants for people under 18
- Bright colours (artsy) on buildings
- Charging stations for electric vehicles
- A feature for people to take social media shots – a selfie backdrop? (could draw more visitors to town)
- Snapchat updates for Feilding
- Free Wifi – doesn't work very well currently. In town rather than going to the library or Maccas
- Improved nightlife
- Central apartments/flats – central living
- Water filters to fill your water bottle
- Charging ports for phones.
- Feilding Hotel should remain heritage look
- Have 1 feature building (hotel) the rest modern
- Like the modern look
- Apartments above shops
- No mismatched buildings – not mixture of old and new
- Waste of resources to knock them down if don't need to
- Makeover old buildings – update (paint etc)
- Re-paint buildings
- Never going to be a big city – heritage is our identity
- New buildings should look new – don't 'fake' heritage
- Like the brick pavements, but fix them up a bit
- Clock tower would look funny surrounded by modern buildings – keep heritage buildings around it and then have modern further out
- The gardens are currently well maintained – keep them
- Big lights are cool
- Make Makino Precinct part of the town centre – better connection
- Basketball Court by the library or art – organised graffiti area or chalk art area
- Skate park in town may cause trouble – they have their own area out of the CBD
- Could have a central tennis court in the Makino Precinct
- Make use of the grass by the library – currently wasted space

- More rubbish bins (and recycling bins!) and seats – need more tables!
- Could make provision for bikes and E-bikes – Rent/loan bikes in CBD

Feilding Residents Workshop (25/10/18)

- Important for the community to know the demand for certain types of shops, rental accommodation etc
- Doesn't matter what buildings look like, it's the 'feel' of the town that matters
- Edwardian look provides a good atmosphere and backdrop for the town
- Feilding Hotel is iconic – emotional attachment. Retain both inside and outside.
- Emotional attachment to many heritage buildings.
- Launchpad for historical marketing using Feilding Hotel and Saleyards
- Some streets seem tight due to the railway. Should we make Kimbolton Road where you do your shopping? (wider space)
- When/if buildings are demolished, there is an opportunity to revisit the width of streets e.g. make them wider
- People park outside of town and walk into the centre (pedestrian only areas in centre)
- Mix of really old buildings and some modern – can mix if done well
- Potential to build new facades that look like old ones if this is cheaper and safer
- Have a re-produced Edwardian look – but new buildings – 'Feilding Edwardian deco' – like Napier
- Tough for current retailers trying to figure out what is best for them e.g. is it worth rebuilding, do they want to change the use?
- District Plan should enable building owners to have choice in regards to uses.
- Need to consider the infrastructure pressure of residential apartments in town.
- Don't want to drive people away with long periods of construction build bit by bit or all at once.
- Side streets open to change – retain heritage on town square
- PN library – mix of retaining façade out new inside
- Feilding has an identity. Save a few (Hotel).
- Care needs to be taken if designing something to look historic
- Current new buildings have achieved the 'look' for streetscape
- Urquhart building must stay! And Hotel
- More Category A, less Category B – identifying the buildings is critical, historical reasons, structural reasons, streetscape design.
- Support?

- if deciding on category – Council must give assistance. How?
- Model – a business model of Council ownership dividend back to ratepayer
- COO
- Has to attract locals first – then outsiders
- Lock square to pedestrian only, if not, ban trucks.
- Already have apartments in Bowen Street, so should do more apartments – in Edwardian Theme
- People attract people
- Business owner rate rebate
- Should we reserve 0.5% of CBD rate to help in future.

Feilding Residents Workshop 2 (30/10/18)

We value the heritage

- Keep Fdg Hotel in present form
- Smiths corner – keep collection together
- Early Rangitikei Club – keep iconic
- Keep Court House
- Gentleman’s Club
- Category A – Keep based on looks
- Have more Category A buildings
 - Fdg Hotel
 - Smith corner
 - Old Rangitikei club
 - Gentleman’s club,
 - Court House
 - Denbigh Hotel

Edwardian

- Facades important to retain
- Retain buildings based on looks, eg. Cat A not on historical events
- FCCT pretty ugly
- Should not be scared of modern as long as it’s done well
- Keep Feilding Hotel and Smiths bldg.. Special to Feilding.
- Concern about how much it would cost to restore the buildings (hotel and Smiths) and who would pay for it.

- Facades is where the character lies
- Accommodation in CBD would be great but who would use it?
- Second story of buildings seems to be where iconic heritage lies
- Darraghs building has been done very well. Modern but complementary to Edwardian
- Option to put office spaces in second story. Possible for the Council to start to use these spaces.
- Terry Urquhart building should remain
- Heritage is a point of difference for our town
- Old mechanics in Arthur St could be accommodation (temp)
- Heritage protection – categorisation needs a review, especially. As there are currently a lot of buildings in Cat B that shouldn't be. This restricts their use.
- Should be no building consent fee require for those restoring heritage
- Building owners restoring heritage should be given financial help from Council
- Once have established to what extent you are going to restore and fixed any safety concerns, would fix the building part by part – but don't have enough time from govt. to do things bit by bit.
- Intermediate structures like containers behind facades buys time.
- Complimentary to Edwardians when rebuilt from scratch – this could be modern if designed well.
- Happy to have higher buildings, eg. 2 stories. Uses less space and accommodates for growth
- Keep streetscape heritage as is. Town is known for this.
- Edwardian character kept in Square, less important further out.
- We do value our heritage but concerns over cost. Can't do all of them. Need to prioritise
- Facades kept
- Feilding Hotel, Residential above, retail/library/café below?
- Incentives - initial support to kick it off. (Engineering, remissions)
- Don't like modern
- Not a mall but equivalent services in the town centre
- Fergusson St = Eat Street concept. Covered. Shelter from elements, no traffic/parking
- (Mobility) scooter friendly
- Open space that is Elder friendly
- Like current street scape features
- Covered "mall", Edwardian façade (entrance Urquhart bldg.) – Goodbehere/Fergusson

Business Workshop (15/11/18)

- Do value heritage, but not at any cost
- Make Feilding famous for Edwardian style like Napier is for Art Deco. However there are quite a few towns that are Edwardian
- Keep heritage on Manchester street, and have the rest modern
- 2 storey buildings as opposed to 1 storey
- Keep Feilding Hotel, or 1 street of Edwardian. Maybe keep heritage in square and on corners
- May be hard to achieve long term goals if worrying about restoring heritage
- Edwardian style but new buildings. No point in trying to save facades. Built like the Darraghs building.
- Law office (old BNZ) and courthouse should be kept
- Careful selection of category A & B. Don't want to restrict it so much that nothing can be done with the building
- Needs to be direction from council about what is to be done with buildings, as well as some financial help
- Developers will decide what buildings look like
- If council/community are directing some heritage buildings to be kept, there should be some financial help given to these building owners. Rates remissions won't be enough. Central government needs to provide financial assistance as well
- Everyone has a share/needs to invest (\$\$) in keeping the town centre vibrant
- There is value in heritage, but don't want it to look unkept
- There is a generation gap in how we view heritage. Older want to keep, younger want modern
- Market research needed to derive preference for heritage vs. modern
- All heritage on display is European in nature – where are the other cultures?
- Want to see the town opened up to wider investment – offshore a possibility
- Facilities needed for all ages
- Collaboration needed for decisions on the Future of the Town and future investment decisions
- More greenery and enhance existing greenery in town centre
- Green corridors
- Seek lessons from other places
- Edwardian buildings/facades – demolish
- Retain some heritage buildings, e.g. Urquhart building

- Need to sell our vision well
- People in the town centre – The ‘Courtenay Place’ of the Manawatu
- Living in downtown Feilding
- Aesthetic value in heritage features
- Residents and visitors enjoy the Historic feeling of Feilding
- Heritage is unique character for preservation
- Tidy up the historic buildings
- Timeless architecture of historic buildings
- Heritage precincts
- Heritage facades
- What could we lose in tearing down our past? Culture/fabric
- Treat Feilding as a person
- Friendly Feilding
- Safe place, happy, no gangs, accessible to all ages, no intimidation
- Tidy
- Character with potential for rejuvenation
- Laid-back
- Retirement spot
- Save Terry Urq building + Tote building
- Save Feilding hotel + Carthews Building
- Community should help retain some facades
- New buildings that are complementary with heritage buildings
- Rebuild heritage facades in new buildings
- Protect some heritage facades with categorisation
- Retain height restrictions
- Tell our history by stories, rather than by retaining buildings
- Retain heritage style of streetscape
- Retain ‘Look and Feel’ of town centre
- Too many heritage buildings are protected. Should only be 2 or 3 protected buildings in town centre
- Keep Terry Urq building as is high quality
- Problem lies with cost of maintaining CBD theme (like art deco Napier)
- New heritage look can look tasteless

- Keep facades and build new behind
- Retain 2 or 3 iconic buildings and council picks up the bill
- Have a certain precinct or street with heritage buildings and the rest modern
- Two story buildings on both sides of the street can be claustrophobic
- Feilding Hotel – should this have full protection?
- Community may need to contribute to buildings we want to retain. Building owners will struggle to do it alone
- Need a community wide discussion around if council should help pay
- If community don't agree to fund, building owners should be given freedom to do as they want.
- Have any of the existing buildings been strengthened? And to what standard?
- Value heritage, and it's not economic to change it. Need lower cost options
- Want to keep Edwardian look, but it is not economical – there are cheaper options
- Not sustainable to restore heritage. Knock them over and have rules in place for rebuilds
- Only want 2 stories max. Need architectural thinking
- Could be modern blend. Contemporary Edwardian look and feel
- Terry Urq building needs to be retained. Smiths Pharmacy as well. Hotel would be good to keep as well as Panel Beaters
- Council needs to take leadership
- If it is in public good to retain, then public needs to fund it
- How do you get owners to agree where they share a dividing wall?
- No more category A buildings, and there are too many category B's. Market needs to determine what happens to buildings.
- It may not be about money – may be about contribution of manpower and donated time of tradesmen in the community
- Hurdles should be removed for development once buildings have been removed
- Planning requirements haven't achieved what was intended for facades
- Pedestrian only spaces and greenery

Senior Workshop (19/11/18)

- Building owners must be helped. Relieve certification costs. Rates holidays if being rebuilt (but with time limit)
- Solutions for building owners will vary
- We do value our Edwardian heritage

- Save facades, e.g. those on Kimbolton Rd & Smiths corner
- New buildings – not all glass and aluminium mirrors. New look is ok. A mix of old and new is ok, but not too modern
- 2 story, but no higher
- Apartments should be well built and soundproof
- Parking for apartments
- What to keep iconic buildings: Feilding Hotel, Smiths Pharmacy corner (facade is most important) and Denbigh Hotel (but enhance beauty)
- Need accommodation for workers too as there is a housing shortage
- Shuttle service through North of Feilding
- Provide all possibilities of support for building owners and see what they want. Equity issues for building owners if we do this though
- Would like rates rebate (from pension) diverted to support building owners
- Building owners – some have been there for a long time and haven't maintained/invested
- Survey of empty shops – how many does Feilding really need?
- Old new world could be plaza of shops. What impact would this have on the feel of Feilding and foot traffic
- Prefer individual shops – possibly boulevard style
- Retain the Feilding hotel (needs to be accessible), Denbigh Hotel (some think it should be replaced), and Smiths Pharmacy corner
- If demolish Smiths Pharmacy, could rebuild in heritage style
- Small apartments, easily accessible (e.g. lift, elevator). Not family housing – could be community housing
- Be careful of skyline. Variety in shop heights, and don't make them all uniform height
- Uniqueness of Feilding – new should be in Edwardian style of complementary. Retain design guide
- Ferguson Street could be demolished.
- Concerned about smell of sale yards if the building goes
- Need to refurbish shops to make them accessible for reduced mobility
- Verandas to help break up/ personalise facades if there are apartments
- Plaza complex with health services
- New buildings need to have easy access
- Keep facades and rebuild them where necessary
- We value our heritage, but worry whether we can afford to maintain it

- Facades keep the character of the town and give something for our grandkids to remember history by
- If there are apartments, need to ensure there are people wanting to live in them
- 2 stories better than 1, 1.5 at very least
- Retention of continuous facades – ensure consistency
- Concern that building owners will walk away if someone doesn't help pay
- Travel agent building is a good example of an improved building/restoration
- Want buildings to be safe
- Want to keep our open rural landscape in town so you can still see the sun
- Council will have some role in helping building owners
- Concern whether town is big enough to attract investment from developers and business owners
- Keep street lights and seats as-is in heritage style
- Keep consistent look throughout town
- Level of support should be based on variance of building owner issues
- Replace old with good architecture like FMG and BNZ buildings
- Keep the facades with modern in the back
- Feilding Hotel should stay – is a very important building. Smith's Chemist block should be retained, as well as Dominion building block, and Gracies
- If buildings come down, they should be replaced with 2 story buildings
- Mix of office and apartments – 2 stories
- Leave public buildings where they are i.e. the library and Council offices
- Like to keep Edwardian style
- Questioned who is going to fund this?
- Close off Ferguson Street and make it a pedestrian, walking and shopping zone.
- Remove garden beds from Ferguson Street please
- Increase parking
- One way loop around Manchester St, Kimbolton Rd, Stafford St & Ferguson St
- Shade sails
- Green trees
- Keep Edwardian lights, rubbish bins and seating
- More accessibility friendly footpaths

Part 2, Theme 2 Notes – What uses do we want in Feilding's Town Centre?

Feilding High School

- Size is good but could be utilised better – e.g soundshell or outdoor stage in Farmers Feilding market square
- Happy with building where they are currently. Increasing retail shops in centre of town would result in a need for more carparking and pedestrian crossings.
- Potentially car park in Old New World site.
- Most of us don't like the idea of apartments above shops in centre of town – maybe office space?
- Rural town so stockyards are fine, traffic to and from them aren't really an issue.
- Big box retail is fine where it is – fairly central but not cluttering town centre.
- Do up Bowen Street flats if more central living in demand.
- Tourist attraction not really required/necessary so Agritourism does not need to be promoted.
- More shopping – don't want to have to go to Palmy
- Shut some streets to make them pedestrian only, but still need to provide parking.
- Supermarkets should be close to residential areas, they don't have to be close to the CBD
- Big box retailers should be away from town centre, town centre should be boutique-y
- More toilets and make it a green space
- Saleyards – cool but don't like it when trucks go past (smelly)
- People come to Feilding for the rural-ness
- Agri-town identity is quite important, but agribusiness isn't number 1 priority
- No celebrities come to Feilding to perform for holidays
- Luge, ice skating (proper sized) go kart tracks, town sports events, free parking to bring in tourists.
- Think skatepark should stay where it is
- Better playground in Makino Precinct, good basketball hoop in this area
- Could move Council into town
- Nightclub in Feilding, with bus to take them home
- Apartments or office space on top of buildings in town
- Need cheaper places to eat – e.g. food court
- Too much fast food
- Farming background makes Feilding different from other towns

- Need more trees
- Themes are good for town centres
- Move market to Manfeild – make it bigger and better, get more people to come.
- Bigger town centre – population only increasing
- Heritage town centre with more modern around outside.
- Keep central shops more boutique / specialist stores
- More retail shops but less old people clothing shops
 - Need more relevant stores
- Build apartments and build them up.
- Upmarket hotel above some retail shops.
- Don't confine rural stores to the saleyards area
- Better stock truck parking – in Manfeild Park by Farmlands
- Use Social media to attract new business
- Advertise Feilding nationally and use power of social media to do that – a selfie feature?
- Music festival – something like R & V or Mardi Gras? Country music? Doesn't need to be at New Years
- More greenspace areas to socialise
- Big Box retailers on the outskirts of town
 - These are important though!
- Be prepared to increase office space in CBD
- Community facilities are in an ok space, but improving the link to the pools could make the area more central.
- Happy with the library where it is.
- Youth Space in CBD – we didn't even know the library was 2 storied and had a Youth Space!
- More environmentally friendly CBD
- Basketball Court in CBD – an active area like Napier
- Family space by library?
- Social Media feature for people to take pictures with and tag Feilding – Highfield Hill area possibly?
- Snapchat geo-filters – more Feilding relevant.

Feilding Residents Workshop 1 (25/10/18)

What uses do we want in our Town Centre?

- The 'Heart' of the town must remain the CBD – access must be good for all ages
- Vibrant CBD will attract residents/apartments – all hours!
- Happy with 'big box' in current location
- Library – happy with current location as parking at the library would restrict CBD retail and apartment living
- No apartments on ground floor
- Happy to entertain 'rate relief'.
- Saleyards – Retain. Link streets to keep trucks out of town.
- Need to make town centre bigger to cater for growing population – grow in circular fashion gradually
- Something more permanent to cover the farmers market, and could make it more than once a week.
- Could move farmers market to Ferguson Street
- Square could be more community focussed. One quadrant with play equipment, one for social activity (e.g. giant games)
- Land in South Street – could be used for farmers market
- Will need more and different retail – variety is important
- Need more hotels, motels etc, serviced apartments, transient accommodation
- Will we get more homeless? Need more social housing
- Camping areas – need more, especially to cater for mobile homes. Bring this closer to town.
- Celebrate saleyards – very historic part of Feilding. Could align it more with Ag Research and Massey e.g. stock agent courses.
- More events – e.g. agri-business events or historical events
- More open spaces to be used for multiple uses e.g. start-ups or pop-ups
- Sustainable retail – big box retailers seem to leave more readily and leave large buildings empty
- People that go to Manfeild would come into town if we had lots of food places or of equal quality to where they're from
- More food outlets to reflect the style of the stockyards e.g. showcase products produced in the region.
- Have a 'Feilding Flavours' festival
- Micro-brewery

Feilding Residents Workshop 2 (30/10/18)

- Keep status quo in all respects
- Can't really control size but can control where it goes (directionally)
- Would be good demand for apartments but would need lifts to accommodate for limited mobility. Young and older will be attracted
- Apartments should be off the ground, use overseas apartments to influence design apartments
- Keep Council out of town as well as the library (keep Library where it is). Bringing these to town will cause a parking issue
- Should cluster agri-businesses together
- Tram going around Feilding (free) direct link to Kowhai Park
- If living in town, your car/bike/scooter would need to be stored somewhere. Should new buildings require underground parking?
- In the future people won't own cars so may have lots of empty car parks
- If there is a demand, there should be office space provided in Feilding.
- More accommodation (temporary) in Feilding so people can stay here if they are coming here for work (eg. Hot desk in Feilding but connected to Auckland.
- More green space to socialise – have Manchester Square as one big areas with roundabout around it. Could be a one-way traffic system.
- Could make Farmers Market bigger if make Square bigger.
- Big Box retailers should be on the outskirts of town, but not too far away as they bring people to town.
- More eateries only if population can sustain it.
- Shouldn't control where food outlets go, they should situate themselves (let it happen naturally)
- Stock Truck Parking as is
- Stockyards are a feature of town
- Boutique shopping nice
- PO and Banks grouped. Open Sunday
- Eat Street – Manchester St noodle shop to Pharmacy (Protect it from elements, smell protection)
- Youngster get together place
- Allow buskers
- Location of Info Centre. Investigate "BEST" place
- South St car sale alley
- Feilding a stop for trains – train spotter heaven at Train station.

- Keep big box stores on the fringe
- Develop character of “inner zone”
- Accommodate growth by making inner zone bigger
- Incorporate green and social spaces into inner zone – user friendly, younger people friendly
- Keep saleyards. Love them. Same with big trucks, gumboots, agri business – part of Feilding.
- We are a country town. Celebrate it.
- Pepper different businesses around. Don’t group like businesses
- Eat Street – social space. Entertainment
- Denbigh Square developed as a people space.
- No dogs (some people had this opinion). Depends on type.

Usage

- Building with façade but Youth facilities
- Parking an issue if inner city living
- City centre living livens town culture, especially at night. Improve social scene
- Keep town alive after 6pm.

Business Workshop (15/11/18)

- Apartments and residential (visitor/permanent), 2nd floor, not ground floor
- B&Bs. Not motels. Boutique accommodation
- Town going to have to deal with people traffic as a result of railway crossing. Outside infrastructure needs to be planned to meet inner requirements
- Reduce marshalling traffic with planned flow, direction to distribution hub
- Spaces for young families
- Pedestrian only areas, i.e. Ferguson Street, or one way system.
- Variety - commercial + office need to be zoned in one area
- Nationally recognised event that closes off town and brings everyone together. Not an average event. Something that’s done well in town centre
- Don’t want stockyards to go – it’s unique
- Stock Trucks should be able to stay in South Street. Makes town vibrant on a Friday when rural comes to town
- Keep big box stores out of town centre – need to be on fringes
- Agri-business should be mixed up with other businesses in town. Good to have a variety and mixture

- Civic services – current locations are good
- Like the library – some like the idea of it being in town e.g. Feilding Hotel become the Library in the square
- Pedestrian space – space that you can get Wifi free
- Monorail – Arnott St to Kitchener Park. Rail between PN and Feilding. Takes traffic off the road.
- Rent a desk space for offices – more satellite, walking from home.
- USB charging stations at bus stations
- More libraries
- Mix of uses – don't restrict certain uses. E.g. schools in town centre
- Death spots for cellphones beside dangerous crossings
- Seasonal decorations in the town centre
- Band rotunda for buskers and bands
- Piano like in Christchurch airport
- Play areas in small pockets for big kids and little kids
- Spaces to congregate and connect
- Places to socialise, eat, play, walk, meet friends, facilities e.g. toilets
- Play spaces for older children
- Space for tai chi
- Communal games
- Spaces to play
- Public dancing
- Games + fun times
- Art gardens
- Interactive play spaces, for adults too i.e. chess or petanque
- More variety in eateries
- Smaller town centre
- Same sized town centre as it is now
- Keep boutique shops in centre, but fill outsides with anything
- Need to ensure there are parks close to shops/businesses
- Revamp of Ferguson Street. Maybe 1 way? Widen Street? Allow for more parking.
- Residential in town, and ensure there are a variety of different types of places to live
- Pocket parks and more greenspace

- Need a culture change – no one in Feilding wants to walk anywhere
- Shuttle service – pay per ride. Internal within Feilding
- Pay per use mobility scooters
- Trucks by stockyards should remain – Iconic to our town
- There should perhaps be restrictions on number of trucks. Maybe designated to certain spots
- Retail unrelated to stockyards are not going to go anywhere near the saleyards
- Don't want empty shops
- No need to cluster agribusiness. They tend to cluster themselves
- Council should become a partner to agri business to attract it to town
- Features that give a rural feeling to the town, e.g. Murals, artwork, street art. Need more Te Reo presence in town. These features should not have to be ratepayer funded however, pay via fundraising
- Youth not currently represented in town. Need more for young people
- Big box retail on the peripheral
- People in the centre – the Courtney Place of the Manawatu
- Living in Downtown Feilding
- Vibrancy, potential, safe & easy
- Bus services for transport
- Would not like to see town centre any smaller. It could be larger
- Keen to take some lessons from offshore. Visits to other places?
- Investment to be encouraged here
- Town centre should still allow for a range of activities. However, avoid conflicting uses/activities i.e. commercial/industrial vs. professional services and retail
- Preference for dispersed eateries rather than the 'eat street' model
- We should plan for urban residential living in CBD?
- Cluster rural businesses together. We should do more to promote this.
- Like the idea that Feilding is the centre of Rural/Agri business for lower North Island
- Truck parking needs to be close to Stockyards – South Street land?
- Attracting agri-business – Need a story of success and promote this locally as well as internationally to attract investment
- More accommodation for visitors is needed. Hotel/Motel/Other
- Area behind library should be turned into parking, but still need some greenspace for events
- Need to tell more people about Feilding as a Agri-tourism destination.

- Cycle trail with stops to farmers and growers to share produce
- Need more accommodation in CBD
- Some CBD pedestrian only streets
- Less cars in CBD – will need more parking on outskirts
- Parking building – can be made to look good
- E-commerce may lead to less office and retail space. Need to consolidate the CBD
- Potential to group ‘precincts’ – food/nightlife etc.
- Library and non-retail in CBD to keep it vibrant
- Upstairs accommodation – marketplace to determine where.
- Good functioning town in the day and during the night
- Single story residential precinct on CBD outskirts – e.g. Write Price land
- Agri business already seem very clustered which is ok
- Stock truck parking is a problem for Health and Safety
- Make more of a theme around the saleyards
- Look what other similar towns are doing in the agri-tourism area
- Steam train tourism ride between Feilding and Wellington
- More support of Coachhouse. Should be more well known
- Introduce Agri-tourism into the Coachhouse – interactive?
- Farm visits/petting zoo for Tourism
- Need more greenspace/ entertainment areas – urban park. Could this be Kowhai park if it was promoted more?
- Shared paths to keep people heading towards parks
- Library location is fine – no closer to CBD
- Endorse the vision of people living in the town centre
- Clusters of cafes
- Boutique shops
- Heritage living
- Ag tourism on edges
- Open square
- More green spaces to socialise
- Keep big box in outer zone
- ‘Boutique’ inner zone
- Retain country town friendly feel

- No malls
- Get trains to stop in Feilding
- Community own green space oppose I-site
- Close Ferguson Street to traffic
- Spread eateries out
- Keep saleyards in centre – promote them more
- More ‘agri events’ at Manfield
- Keep trucks in South Street
- Add sound shell to skatepark and move skatepark to CBD
- Upstairs accommodation – no ground floor
- Leave library and expand it – easy walk
- Keep I-site at railway. New entranceway into Ferguson Street with no traffic
- More parking
- Agri-business – grow in town centre
- Budget supermarket on opposite end of CBD
- Think there is potential that coffee carts detract from the town centre
- Saleyards are unique and should be retained. The trucks are ok. Need more signage to direct traffic
- Cluster agri-businesses
- Buses, services, producers, growers, food, investment, experts all contributing to an agri-hub
- Cluster agri-business and attract more of them. Need spaces for stock trucks
- More public space, and more events
- Big box on outside of town
- Owner operated shops in CBD
- Retail could be on a retail strip
- Make the CBD easier for pedestrians
- Walk-in centre with parking on the fringes
- Places to linger and stay longer
- Shared opening hours
- Cafes, quirky shops, green spaces and book stores
- Compact boutiques and points of difference.
- A permanent market. Link to rural enterprises.

- Visitors and residential accommodation (boutique apartment style)
- Kimbolton and Aorangi roundabout is very problematic.
- A variety of activities in the town centre – Retail, business, social. All in a compact area
- Use upstairs for businesses
- Nationally recognised event that closes off square once or twice a year
- Stockyard trucks should stay. Very unique.
- Big box – keep them out. Can be on fringes
- Agri-businesses mixed in town
- Civic services are well located now
- Feilding hotel should become the library
- Internet free space – ‘Zen Space’
- Arnott Street – Kitchener park light rail (within town). Branch to PN
- Rent-a-desk spaces for businesses/satellite work

Senior Workshop (19/11/18)

- Town centre size is about right. The average person can walk from their parking spot
- Need to fill up empty buildings
- Don't put library in Manchester Square. Use land by current site to develop it further
- Further development of Manfield as an attraction for residents and visitors
- Some like the Eat Street idea – would need good weather protection
- Some like eateries to be dotted around
- Fast food should be outside centre of town
- Keep vehicles in the square
- Improve use of the grassed area near liquorland – could pave it
- Urban bright furniture (need service provider for this)
- Have industrial functions close, but out of way e.g. Kawakawa/Darragh
- Saleyards should stay where they are
- Stock truck dedicated parks in South Street by Manfeild
- Big box stores should be together, but not in CBD.
- Old Write price could be another big box store.
- Kimbolton Rd and Aorangi St need traffic management
- Like the size of the town centre currently
- Cautious about Big Box stores causing closure of smaller businesses

- Need a supermarket at North end of town and other shops
- Boutique inner, big box outer
- Retail space is sufficient at the moment
- Farmers or a similar department store would be good
- Any residential should be owner occupied. Rentals are shocking
- Ground level residential doesn't appeal
- Good to cluster agri-businesses together. Designate a zone, but then leave it to the market to decide
- Agri-business centre – Field days, Rural Day
- Need shelter if going to have events in town
- Enough eating spaces
- Like the Eat Street idea if covered area. Keep facades
- Prefer to keep businesses ad hoc, don't group
- Library in the town centre
- Information centre as part of library
- Limit the speed of mobility scooters
- Keep the saleyards. Friday is the best day to go to town. Mixed views regarding whether to change the day to Thursday to suit the needs of the saleyards
- Keep the Farmers Market on a Friday
- Stock truck parking on South Street is fine. Iconic and shows economy is humming. Not a problem
- Would like an entrance on Awahuri Rd. Maybe to celebrate Manfeild? Could get the schools to design something to make it cheaper. E.g. Feilding, the Home of Manfeild
- Train signs on the square would be useful so you can divert before the bottleneck
- 3 roundabouts down from BP up Kimbolton Road.
- Size of the CBD is good at the moment. Is walkable
- Make the square a roundabout with one-way around it. Like Pahiatua
- Make courtesy crossings into pedestrian crossings
- Easier for farmers if agri-businesses are cluttered. Walking around for retail is fine
- Less likely to go upstairs to a business – would forget about them. Keep second story for accommodation or offices
- Curling or ice skating in the old Write Price Building. There is room for expansion there + parking, or site of newly developed skate park. Space for young families. Could have car parking underneath
- Signage to say parking welcome at old Write Price

- Bring Pak n' Save to town – many people say that closing Write Price left a gap in the market
- New World has increased traffic volume in that part of town
- Need a Four Square or mini Pak n' Save near old Write Price. Or going out of town near Precinct 4
- Put the info centre more in the centre of town
- Happy where info centre is, but need more signage
- Happy with Big Box where it currently is
- Keep big trucks out of centre of town – restricted hours access
- Work on GPs system providers to update maps – access around CBD especially for big truck drivers
- Spotlight/furniture shops – work on system to encourage new businesses to find Feilding attractive to do business in
- Farmers Market to move to Write Price site. Have it inside so that stallholders and people are attracted to come. Keep the market to once a week
- Need more hotels/motels – centrally, e.g. old New World site
- Mixture of offices and apartments
- Review shopping hours
- If need to develop more parking for stock trucks, use the council carpark that is currently for tender
- Stop workers from parking outside their work. Need places for them to park
- Info centre is great where it is
- Keep the rural theme of the town
- Develop and encourage the agri-centre down Kawakawa road
- Old Manfeild horse racing track – could use it as a public space or parking for stock trucks
- Retail area needs to be more compact – less empty shops by bringing them closer together
- Mix cafes with shops – takes people to different parts of town
- Leave saleyards where they are
- Start farm visits to get people to embrace rural culture
- Hop-on hop-off shuttle to go around town
- Bus service to run down Sherwill St into town
- Keep big box where they are now
- Community centre like Levin, containing library as well

- Parking is a concern for any new venture. Car parks are too small – need room around parks to get out
- Encourage agri-business
- Novelty would wear off if the farmers market was more than once a week
- Greenspace with canopy to sit under
- Bean bags on grass area outside toilets, and other places for people to relax
- Rangitikei club building could be apartments
- Seems to be enough greenspace, it is important to keep this in town
- Walkway all along edge of stream
- 2 story is a good idea. Reduces the need for cars
- Retain facades
- Comfortable to see heritage buildings go
- Questioned where the cars go if there are 2 story apartments
- Carpark building
- Single story is perfect for this town (new builds)
- Business offices upstairs
- New buildings – modern, sympathetic design
- One way streets
- Like current design of street scape features
- New buildings – need to allow room for seats
- Gardens make you feel good
- A few taller iconic buildings will help us be different from PN
- Balconies + Verandas
- Small apartments/gardens. Own your own
- Write Price site – great place for apartments
- Agree that assistance will be required in the early stages
- Rents aren't high enough to warrant the expense
- Smiths block should be kept
- New should fit in with the old (Thai Restaurant on Smiths Block)
- Smiths block is terrible. Needs to go
- Denbigh Hotel is terrible – needs an 'uplift'
- Bulldoze most of Main Street (Ferguson)

Part 2, Theme 3 - Getting around Feilding's Town Centre - transport & infrastructure

Feilding High School

- Better traffic flow needed (especially around BP round-a-bout)
- Nowhere near enough central parking
- A car parking complex could be a good idea
- Electric car charging points
- Pedestrian only area around Ferguson street area (this would only work if more parking was made elsewhere)
- Traffic lights would probably cause too much backlog of cars. Round-a-bouts are hectic but are quicker with more flow
- Traffic lights by Makino road
- Staff parking area vs shoppers parking area
- Free parking is good
- Cycle lane on cycle loop
- Wider footpaths are good
- CBD lake (for canoe polo)
- Not enough parking around Post office / Gracies
- Turn old New World area into an official car park
- Some skinny streets should be one-way
- Turn some streets into pedestrian only – maybe Fergusson St?
- More pedestrian friendly CBD with carparks on outskirts of CBD
- Charging stations for electric vehicles
- Prefer uber over taxis but don't think it would be successful
- No traffic lights – peak traffic isn't that bad, it's just part of life
- Love free parking
- Courtesy crossings are confusing – especially around clock tower as they are too close to the round-a-bouts. Maybe they could be pushed back
- Bike lanes could be needed for e-bikes
- Big mobility scooters are ok on footpaths
- On the roads around the square, make sure people don't parallel park on the inside of the road (maybe yellow lines?)
- Keep two-way streets where possible
- Make some older streets pedestrian only

- People walk out in front of cars – especially at courtesy crossings
- If footpaths are wide enough, mobility scooters can park on footpath – if not, they need special parks
- Need electric car parking spots for charging
- Traffic lights around schools but not in town. Round-a-bouts better than traffic lights
- Railway line in the middle of town is annoying
- Slightly more car parks
- No parking meters is good
- Cycle lanes – ones on Kimbolton Road are good (only when people stay in the cycle lanes!). Need to teach cycle skills at school
- Stage area in the centre of Manchester quadrants, maybe some games (eg Jinga etc)
- Could reduce the speed limit around supermarkets to reduce traffic chaos
- Bring skatepark closer to where people can see injuries

Feilding Residents Workshop 1 (25/10/18)

- Public transport to / from CBD / Duke St
- Car parking – Church St / no crossing
- Square – pedestrian only or speed restriction
- If pedestrian only, this means no bikes
- Close the centre cross of the square to all traffic (perhaps public transport only)
- Relook at one-way streets
- Street parking is part of friendly Feilding
- No traffic lights
- No street parking in CBD but generate parking space within walking distance
- Cycling – must be provided for
- Electric cars – charging spaces / market driven
- Cycleway to Palmerston North is a must!
- More buses and maybe taxis / shuttles in and around Feilding
- People will be less likely to own cars in the future, so need to provide for other forms of transport
- A tram that moves around the town centre
- Solar panels to reduce power use – encourage businesses and residents to have these – especially in new builds
- Don't want traffic lights – want to make it easier for people to come into town

- Round-a-bouts work well if people know how to use them – could train people
- Free parking should remain
- No Wilsons Parking in Feilding, but not against parking buildings
- Uber in Feilding
- People are going to bike more, so need secure bike parks
- Need mobility scooter parking, electric charging for scooters
- More connection for foot traffic, and compatible to users including wheelchairs
- Need to cater to reduced mobility of older residents
- Railway line traffic choke point – New World seems to be increasing flow of traffic
- Have to manage traffic if we have an event in the quadrants, should we make traffic go around the square? Could then be a lot more creative in the square

Feilding Residents Workshop 2 (30/10/18)

- More bike stands
- E-charging stations
- Pedestrian only streets
- Traffic lights at Pharazyn
- Restricted 2hr parking (cost involved)
- Van service/transport service for town centre
- 2 way bus service around town
- 1 quadrant of Square for entertainment/seating
- Square – one big roundabout. Safer for children, elderly – easy access, user friendly
- More green/garden/leisure areas
- Currently “big” issue”
 - Workers parking > Lease parking
 - Kimbolton Road Rail X corner > congestion > fast food locations
 - Elderly unsafe feeling
- Where buildings pulled down make car buildings > use for inner town residents
- More parking on the edge of CBD and people walk in
- Parking buildings
- Not at the point of needing parking meters now but may need to in the future. But hate parking meters, but there may be some areas that would benefit, eg. Immediate town area. Or just have a warden to enforce time restrictions with fines or not.

- Don't need traffic lights at this point but the train and heavy transport do block up the traffic at peak times.
- Stock vehicles should be directed around town and straight to stockyards. No other need for heavy vehicles to be in town at peak times.
- OK with footpath size as it is at the moment.
- Electric vehicles, a need for one or two in town, outside car yards etc.
- Space to tether a horse in town

Business Workshop (15/11/18)

- Ensure footpaths are level
- Keep 4 quadrant on Manchester Street
- More trees – smaller trees, canopy trees, shade, places to sit/linger, petanque
- Art features
- Redirect traffic to other rail crossings at peak times
- Need more provision for cyclists. Want to be a cycle friendly town
- Fix road to path bump to cater for the elderly
- No traffic lights in CBD
- No parking meters
- Better parking management i.e. time/places/spaces
- Traffic engineers should ultimately decide
- Traffic flow needs to be looked at, is horrific
- 1 way is good if it improves traffic flow
- Pharazyn Street, Kimbolton Road, Aorangi Road need to be looked at
- Shuttles to bring people around town
- Pedestrian – vehicle mix is good as it is
- Make 40 km/hr in town mandatory
- E charging point in town
- Yes to traffic lights if it improves flow, and to ensure pedestrian safety
- Re-route through traffic around the CBD
- Restricted time parking in CBD. Also signs saying where you can park all day
- Need more disabled parking or 1hr disability parks
- Make courtesy crossings pedestrian crossings, all the way to New World
- Kimbolton Rd and Stafford St are all choke points. Roundabout on East Street could help the Kimbolton choke point.

- North Street into Pharazyn St roundabout
- More cycle ways to improve safety
- Pay per use bikes etc.
- Like brick/paver footpaths. But there are some tricky areas for people with low mobility.
- More grass strips beside footpaths.
- 4-quadrants on Manchester – don't fix what's not broken.
- Re-route railway line by Manfield/Kawakawa industrial park – out of CBD
- Commuter service in Feilding – PN (train) – very popular idea
- Underpass for traffic on Kimbolton Rd
- Round-a-bouts on Kimbolton Rd and Turners Rd area. Need to be able to use them
- Cycle way to PN for workers etc.
- UBER 'on/off' area for grouped travel
- Pedestrian only areas. Could cater for food trucks/ kids activities. Provide extra parking on outskirts.
- Electric vehicle provisions needed – also needed for electric scooters and bikes etc.
- If CBD is humming, people will be happy to walk in CBD
- Require a parking building with provisions for Electric vehicles, especially for workers
- Sustainable CBD is a great drawcard
- Free parking and no traffic is a draw card
- Potentially free parking on outskirts, and paid in the centre of CBD.
- Drop off from footpaths to cross roads to big in some places
- Nice wide paths in CBD
- Crossing on Aorangi St by Police Station is lethal!!
- Slow speed area or signage around New World – raise the road to make cars slow down?
- Paths need to be mobility scooter friendly. There will be more in the future. Separate mobility scooter lane and bike lanes in CBD
- Streets closed to cars during the day but opened at night. Use bollards
- More emphasis on getting people to cycle
- Closing part of Ferguson St between Stafford and Manchester (Carparks are a pain!)
- Remove parallel parks (Refer Napier model for Loading Zones)
- Around square works ok one way
- Consider a bypass for trucks to avoid travel through the township

- Consider study of travel flow around/through town
- Electric vehicle charging station by I-site
- No traffic lights
- No general parking meters except for E charging stations.
- Pedestrian crossings – review existing and add more if required.
- Choke points – railway crossing
- Footpath by “M” to Bowen Street to Library in poor condition
- Mobility scooters – review accessibility rules and safety around town
- Maintain 4 quadrants on Manchester Square
- Bus service needs to have clockwise/anti clockwise service
- More one way systems
- Ring road
- Pedestrian only areas
- No parking meters
- No traffic lights
- Bridge over railway line
- Bridge over Aorangi road (parking on one side). Crossing or underground for pedestrians
- Upgrade services and their state, especially in relation to change in space and use.
- Closed in square
- Pedestrian only areas
- Keep road through square, take outside roads out (next to retail)
- Could be covered in square
- Choke points at peak times
- Cycle parks
- Good footpaths/pavers
- Encourage walking around and in town centre
- Access/disability friendly
- Park, charge and shop
- Lightrail – Mana St to Palmerston North
- Mobility scooter/walker parks & baby buggy parks
- Make CBD safer for people. Pedestrian crossing as per road code
- Electric charging points

- Bus station
- Car free square with access points
- Encourage pedestrians – keep cars out of CBD areas
- Design of CBD should encourage walking – make this easier
- Planning for more public transport. Better signage needed, as well as more public transport options
- Remove parking against open areas of the square, i.e. cenotaph side
- More parking is needed in CBD for staff car parking. Customer parking is being occupied by this.
- Not keen on parking meters
- Possibly could pay more in rates to fund parking control
- Learn from success stories overseas
- Like the courtesy crossings although some do not know what they are for
- Welcome packs should explain the parking ‘norms’
- Should cyclists have R.O.W?
- We should be encouraging cycling
- Congestion problem in Feilding. Traffic has increased and there are more delays
- Some crossings/intersections are getting very busy
- Keen to see heavy vehicles out of CBD i.e. Ring Road

Senior Workshop (19/11/18)

- Pinch points down Kimbolton Rd at school times, trains, end of day (working)
- End of day traffic from Palmy takes over roundabout
- Crossing North St/Pharazyn St/Kimbolton Intersection and pedestrian crossing very dangerous
- Parking – middle of Kimbolton Rd (outside Rosebowl), angle parking is a problem, need one angle park only!
- Charging stations for E-vehicles at supermarkets, coffee shops, library and council office
- Parking building on outskirts of CBD
- Make business workers park in old Write Price site
- Kerbs on footpaths are too deep
- There could be more mobility parks, and need wider spaces
- Need to work with truck companies to work out friendly route through our town
- More motor home friendly carparks in CBD

- We are a motor home friendly town – need to consider this!
- Close Ferguson Street to traffic and make it foot-traffic only (in EQP zone)
- As it is, Ferguson Street should be 1-way
- Large roundabout around outside of square with grass in the area. Good for events
- Traffic lights where needed
- Roundabout at Kimbolton and North St
- Footpaths uneven (for people who are partially blind and people on mobility scooters)
- Road crossings often un-crossable for mobility scooters
- Railway crossings too tight for scooters
- Tiles have risen in the town
- Scooters – greenery is overhanging footpath
- No to parking meters
- More bus stops (one outside Woodlands)
- Reliant on a bus service (public transport)
- No to traffic lights
- No parking meters – people come to Feilding for the free parking
- Railway line holds up traffic when bars are down
- Signs should be there to clarify who has right-of-way at crossings
- Keep parking in the central area
- Keep as courtesy crossings, not pedestrian
- Change courtesy crossings to pedestrian crossings
- Traffic coming from Palmy down Aorangi Street causes a lot of issues
- People enter roundabouts when they are full and block the roundabout
- Aorangi Rd crossing is dangerous and needs to be fixed
- Roundabouts and traffic road all the way up Kimbolton Rd is needed
- Direct traffic going North down South Street, funnel traffic not wanting to go into the town around the town via a ring road
- Charging stations for electric cars
- Reserved areas for employees to park. Could have an E-charging station in it
- Should be able to ride scooters on footpaths. Great for kids.
- Keep cars going through Manchester Square
- Bring the bus down Sherwill St East
- More roundabouts for Kimbolton Rd to help town centre

- Keep status quo for Manchester Square
- No to 1-way
- Clock town traffic – leave as is
- Keep courtesy in traffic
- Need charging stations soon – private sector to provide
- Bus service that's town centre friendly
- Need more mobility parks
- Mobility scooter parking
- Public provision for disabled people
- Parking fees – Long Term stay but enforcement cost
- Working hours parking zone
- Not wide enough for cycling
- Cobbles are good
- Width ok
- South Street Roundabout – if going left, they don't have to give way. Need a 'merge like a zip' sign
- Workers need to park further out
- Trucks and SUVs stick out when they park in angle parks
- Underground parking should be considered e.g. Write Price building
- More cycle lanes needed
- Only 1 charge point for electric vehicles – medical centre. Need more charge points outside the library etc.
- Mixed views on Manchester Square – some like it the way it is, would lose parking, others would like a roundabout around
- No traffic lights
- Roundabouts down Kimbolton Rd
- Derby St, East St, Kimbolton, Lytton St all bad. Dangerous and hard to get across
- Prefer pedestrian crossings. Need to be the same level as the footpath – helps to slow traffic and makes it safer for people on mobility scooters
- Make camber of footpaths as little as possible. Contours gentle between road and footpath – make contours longer
- Designate CBD 30km/hr – cut down speed
- Pedestrian crossing needed near the bridge closest to Kowhai park. There is no Footpath on South Street just after roundabout
- Courtesy of drivers in Feilding has improved in the last 30 years